



SWEDEN



USA

RED CARD

"ALL IS FAIR IN LOVE AND WAR"



MARIA VASCSAK AGENCY PRESENTS RED CARD

DIRECTOR FREDRIC KEITH RESHEW PRODUCER MARIA VASCSAK CINEMATOGRAPHER BOY ROSSOVICCI MUSIC COMPOSER FEDERICO VAONA EDITOR/GRAFFITI GIUSTIFE CRISTIANO
FILM EDITOR GABRIEL SCHOCK SCREENPLAY BY FREDRIC KEITH RESHEW & DAVID SKOOGH EXECUTIVE PRODUCER MARIA VASCSAK & FREDRIC KEITH RESHEW ASSISTANT EDITOR MARKUS STRÖMQUIST KEY HAIR STYLIST VERONICA PETERSSON KEY MAKEUP ARTIST CECILIA EIDÉN
MARKET ASSISTANT MEGAN ANDERSON HAIR ASSISTANT MARIANNE JOHansson KEY COSTUME MARIA VASCSAK ARTIST PRODUCER SUSANNE ELIAS
CASTING DIRECTOR MARIA VASCSAK EXECUTIVE MANAGERS MARIA VASCSAK EXECUTIVE ASSISTANT ANNE E SVENSSON TITLE PHOTOGRAPHER FRANK S RICHINQVIST
KEY LOCATION JACOB HAMMARGREN LOCATIONS ISABELLA NJM & MICHELLE NJM OFFICE ANDERS ISRAELIS DIRECTOR OF PHOTOGRAPHY ALEXANDER FALUSSON
ARTIST BASED ON AN IDEA BY NINA LARSSOTTER

HCP SPIRIT

"AFTER A CRUCIAL FIFA FINALS MATCH AN INTERNATIONAL REFEREE IS FOUND MURDERED AND TWO PLAYERS, AS WELL AS FORMER BEST FRIENDS, ARE BOTH SUSPECTED OF BRIBERY, MATCH FIXING AND MURDER. TO PROVE THEIR INNOCENCE THEY START AN ALL OUT WAR AGAINST EACH OTHER AND IN THE PROCESS DESTROY EVERYTHING AROUND THEM... INCLUDING THEIR LOVE FOR A BEAUTIFUL WOMAN"

RED CARD

A SPORTS CRIME DRAMA BY FREDRIC KEITH RESHEW



PHOTO: FRANK ROSENQVIST

ACTOR VIKTOR ÅKERBLOM – RED CARD

The promotional trailer RED CARD is director Fredric Keth Reshew's latest work. This time he took on a whole new genre called "Sports Crime Drama" which he delves deep into with an exciting new angle that is sure to hit home with many soccer fans.

The idea for the trailer came after Fredric joined with his new manager Maria Vascsak at at the (Maria Vascsak Agency). One of her writers Nina Larsotter was working on her idea for a Novel called Red Card which she planned to release sometime in 2016 which inspired Fredric to write the trailer synopsis together with writing partner Dafvid Skoogh.

Fredric and Maria decided on casting Lead actor, Viktor Åkerblom who is also a part of Maira's agency, and was a natural and obvious choice to carry this project. His uncanny ability to transcend from one character to another made him the perfect fit for this role, and he is sure to pick up some new fans after this performance.

FREDRIC WHAT MADE YOU CHOOSE TO WORK WITH RED CARD?

I choose to work on Red Card after listening to my producing partner Maria Vascsak's passionate description of this new unique sports crime drama genre.

Fredric's first film was the award winning short film "OM" which was shot in the Streets of Manhattan was in over 25 festivals worldwide and had world wide



DOP ROY ROSSOWICH, DIRECTOR FREDRIC KEITH RESHEW, ACTOR VIKTOR ÅKERBLOM, ACTOR MARCEL KHOURI -PHOTO FRANK ROSENQVIST



PHOTO: JOACHIM HILLBERG

FREDRIC KEITH RESHEW

FACTS:

Langauge: English

Location: L.A, NYC, Stockholm

FOLLOW FREDRIC KEITH RESHEW ON HIS

IMDB: www.imdb.com/name/nm2732725/

WEBB PAGE: www.freshew.com

distribution across many platforms. Following that, Reshev went on to produce and direct “Rosenberg”, a “Dramedy” that had its international premier in Beijing, China at the EUFF in 2014 and was most recently picked up by Indieflix and Direct TV for worldwide distribution. It’s an extremely interesting culture film about an Expat and his experiences living in a foreign land dealing with childhood issues that was a massive hit with expats and the European Jewish community.

It’s well known that some of the best film directors came from a still photography background. Fredric Keith Reshev found early inspiration from Stanley Kubrick and Michelangelo Antonioni and took the path from initially working as an internationally recognized American photographer to becoming a screenwriter, film producer and award winning director.

COMPARED TO YOUR PRIOR WORK FREDRIC, WHAT WAS DIFFERENT WITH RED CARD?

I knew I could add a visually appealing approach that would leave a lasting impression. I got very excited and even more passionate after meeting some of the actors involved, especially lead actor Viktor Åkerblom, who reminded me of a young Sean Penn.

That comparison is spot on. Viktor, a well known actor in Europe, started his career standing on stage at the early age of 13, and has since amassed a very strong resume that includes everything from film and TV work to theater.

“MY WRITING PARTNERS AND I ARE LOOKING FORWARD TO THE CHALLENGE OF BUSTING OUT A SEXY AND FUN EXCITING SCRIPT. WE SEE THE AREA OF SPORTS CRIME DRAMA AS HUGE AREA UNCHARTED AND LOOKING AT MANY OPTIONS OF FINANCING AT THIS POINT.”

– DIRECTOR FREDRIC KEITH RESHEW

RED CARD

WORLD PREMIERE NOVEMBER 1
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ACTOR VIKTOR ÅKERBLOM AND CHARLY NIJM - STILL FROM RED CARD



PHOTO: MARINA MARISON

ACTOR VIKTOR ÅKERBLOM

FACTS:

HT: 6'1"
Eyes: Hazel
Hair: Dark brown, short
Language: Swedish and English
Location: Stockholm, London, L.A Willing to travel / move

TOO KEEP UP WITH THIS RISING STAR YOU CAN FOLLOW VIKTOR ÅKERBLOM ON

IMDb: www.imdb.me/viktoraakerblom

Webb page: www.viktoraakerblom.se

“TO BE HONEST, I DON’T MISS THE STAGE ALL THAT MUCH. I DON’T REALLY CARE ABOUT WHAT PEOPLE SAY AND I THINK THAT TOO MUCH PRESTIGE CAN BE A REAL KILLER OF CREATIVITY”

— ACTOR VIKTOR ÅKERBLOM

For the past three years he has focused solely on his film career. After blazing a path through the local theatre scene in Stockholm Viktor is more than ready to forge ahead with his film career. “To be honest, I don’t miss the stage all that much. I don’t really care about what people say and I think that too much prestige can be a real killer of creativity” Viktor says.

Taking nothing in his career for granted Viktor is most definitely a very hard worker and dedicated to his craft. He also has big dreams of sitting in the director’s chair one day.

Being a bit more picky of his roles and discussing them with Maria about the right steps to take is key for him

now. Viktor mentions the saying “beggars can’t be choosers”, but in a way I think you have to be in order to be proud of what you do. But as an actor your choices are very often limited. That’s why I like writing my own stories as well.

TELL US ABOUT RED CARD, VIKTOR, AND WHY YOU SIGNED ON?

It was a no brainer for me since my manager, Maria Vascsak, stood behind it and brought on board Director Fredric Keith Reshew. It was a lot of fun to be a part of this cast and I’m really looking forward to seeing the feature screenplay.

WHAT DOES THE FUTURE HOLD FOR YOU, VIKTOR?

I will be in LA for a month or so later this year to meet with agents and casting directors that have expressed interest in me.

I’m super excited to get back to the L.A. Lifestyle. Especially during our very cold winter months back in Stockholm. Bring on that sun baby!

SO FREDRIC, IN CLOSING, WHAT DO YOU SEE IN THE FUTURE FOR RED CARD?

At this point I’m in the middle of doing research to make Red Card into a feature. My writing partners and I are looking forward to the challenge of busting out a sexy and fun exciting script. We see the Area of Sports Crime drama as huge area uncharted and looking at many options of financing at this point.

MANAGED BY MARIA VASCSAK AGENCY - INTERNATIONAL BOUTIQUE AGENCY



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ACTOR NICOLAS FAGERBERG

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DIRECTOR MARKUS STRÖMQVIST
DIRECTOR DENNIS PETERSEN
DIRECTOR EVA BELING
DIRECTOR FREDRIC KEITH RESHEW
ACTOR JEFFREY GLICKMAN
STORYBOARD ARTIST GIUSEPPE CRISTIANO



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